

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Nov 17, 2017
2. SEC Identification Number
CS200321240
3. BIR Tax Identification No.
227599320
4. Exact name of issuer as specified in its charter
CEBU LANDMASTERS, INC.
5. Province, country or other jurisdiction of incorporation
CEBU CITY, CEBU, PHILIPPINES
6. Industry Classification Code(SEC Use Only)

7. Address of principal office
10TH FLOOR, PARK CENTRALE, B2 L3, JOSE MA. DEL MAR ST., CEBU IT PARK,
APAS, CEBU CITY
Postal Code
6000

8. Issuer's telephone number, including area code
(032) 2314914

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	1,714,000,000

11. Indicate the item numbers reported herein

OTHER ITEMS

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Cebu Landmasters, Inc. CLI

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Appointment of Ascott Ltd. as the hotel operator for Citadines Riverside Davao.

Background/Description of the Disclosure

The new joint venture company of Cebu Landmasters, YHES (Yuson Huang Excellence Soberano) Inc. entered into a Technical Advisory and Service Management Agreement with Ascott Limited for the Citadines Riverside Davao Project. The contract was sealed last Friday, November 10, 2017. YHES Inc. was created to develop the 1.9-hectare property in Davao City where the Citadines hotel will be located.

Citadines Riverside Davao is an international service residence that offers short and long-stay guests with spacious apartments and personalized services through an Ascott Host. Ascott Limited is one of the leading international service residence owner-operators and has established presence in America, Asia Pacific, Europe, and the Middle East. In the Philippines, they have partnered with Cebu Landmasters in establishing Citadines Cebu City. The first phase of the mixed-use development is expected to be operational by 2021.

Other Relevant Information

N/A

Filed on behalf by:

Name	Clarissa Mae Cabalda
Designation	Investor Relations Manager