

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Oct 23, 2017
2. SEC Identification Number
CS200321240
3. BIR Tax Identification No.
227599320
4. Exact name of issuer as specified in its charter
CEBU LANDMASTERS, INC.
5. Province, country or other jurisdiction of incorporation
CEBU CITY, CEBU, PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
10TH FLOOR, PARK CENTRALE, B2 L3, JOSE MA. DEL MAR ST., CEBU IT PARK,
APAS, CEBU CITY
Postal Code
6000
8. Issuer's telephone number, including area code
(032) 2314914
9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	1,714,000,000

11. Indicate the item numbers reported herein

OTHER ITEMS

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Cebu Landmasters, Inc. CLI

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure
MesaTierra Garden Residences groundbreaking
Background/Description of the Disclosure

Cebu Landmasters Inc. started the construction of MessaTierra Garden Residences, its first Davao project last Friday, October 20, 2017. MesaTierra is a 22-story residential condominium that will fill the housing needs of the city's working middle class segment offering the qualities of mobility and convenience.

Testament to the company's fast project turnaround strategy, the project has sold 90% of its 694 inventory after it was launched last February 2017. This is another shining example of CLI projects with very short sell out periods, a proof of the public's faith in the company's build quality. MessaTierra is expected to turnover on the 3Q of 2020. The project is under the joint venture company, Yuson Excellence Soberano, Inc. where CLI owns 50% at the same time is the project manager. This is in line with CLI's plan to grow presence further outside its homebase of Cebu through key land acquisitions and strategic partnerships in key cities of Visayas and Mindanao.

Other Relevant Information

Attached is a picture of the groundbreaking ceremony

Filed on behalf by:

Name	Clarissa Mae Cabalda
Designation	Investor Relations Manager