

# CLI CORPORATE SOCIAL RESPONSIBILITY INITIATIVES 2016

## Children's Hour

CLI is a key supporter of Children's Hour through various activities of the organization, such as the provision of classrooms for close to 500 disadvantaged children per school year in Minglanilla, Cambagocboc and Toledo in Cebu. CLI also supports Children's Hour fund raising events such as the Annual Benefit Lunch and

Kinselebrasyon, which benefit an average of 35,000 children every year.

Company chairman and chief executive officer Jose Soberano III is the chairman of the Visayas Steering Committee of Children's Hour.



## Habitat for Humanity

CLI directly supports the programs of Habitat for Humanity Philippines whose drive is to give more Filipino families a decent home, provide larger opportunities, and offer a better chance at life.

Mr. Jose Soberano III is a member of the Capital Campaign Cabinet for Cebu of Habitat for Humanity Philippines. He is actively involved in the Asia Pacific

Housing Forum and the We Build Cebu Launch, and also supports this mission through the following socialised housing projects: Pinamalayan, the Bohol, and Bistekville 4.

Total CLI contributions to the organization helped provide homes to more than 500 families



## Global Shapers Community Cebu

CLI chief operating officer Franco Soberano is curator of the Global Shapers Community Cebu hub, which was formally incorporated as a non-stock non-profit organization in 2016. It is part a worldwide network of inspiring young people working together to drive dialogue, action and change to address local, regional and global challenges. It is an initiative and the youth arm of the World Economic Forum.

With Franco's leadership, Global Shapers Community Cebu launched the Dream Campaign series to mobilize the city's youth dreamers to take action in improving the state of Cebu and make it livable through a four-pillar engagement dubbed as CEBU: (C) Citizen Engagement, (E) Environmental Conservation, (B) Business Development, and (U) Universal Education.



## Center for Industrial Technology and Enterprise (CITE)

CLI chairman, president and chief executive officer Jose Soberano III is the chairman of Center for Industrial Technology and Enterprise (CITE). He spearheaded the construction of a two-story CITE Student-Alumni Building that would house the Institute for Entrepreneurship, the Institute for Voc-Tech (Vocational-Technology), a spiritual formation center for students

and alumni, library, and other key offices that allow easy access to visitors and clients. CLI has been supporting programs of CITE, the center of excellence in the service of the less privileged youth, their families and alumni.



## Reforestation Program

Cebu Landmasters partnered with the Philippine Business for Social Progress (PBSP) in a reforestation program for the Central Cebu Protected Landscape. In 2016, close to a hundred

employees and volunteers participated in tree planting activities in a 43,26-hectare reforestation site of PBSP in Pung-ol Sibugay.

